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TWENTY-SEVENTH
ANNUAL NATIONAL CONVENTION
of the
INTERCOLLEGIATE BROADCASTING SYSTEM
Saturday, April 16, 1966
College Avenue Campus, Rutgers University
New Brunswick, New Jersey

PROGRAM

9:00	Registration Coffee and Donuts Exhibits	Scott Hall
10:00	Opening Session	Scott Hall Auditorium
10:45	Exhibits	Scott Hall
11:15	Morning Sessions	

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Public Affairs and News: Planning and conduction of interviews. Guest speaker: Harold Levenson, Producer, WNBC-TV; former News Director of WDCR, Dartmouth.

Programming Music: Radio programming of music and music types. Guest speakers: Don Gillis, NBC Producer and composer; William B. Steiss, General Manager of WOSU, VP, Greer Group; Raymond B. Bottom, VP of Hampton Roads Broadcasting Corp., former President of WTJU, Univ. of Va.; John S. Wilson, reviewer, New York Times, High Fidelity.

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Local Sales: Panel presentation with Q & A. A workshop dealing with problems and opportunities.

Engineering: Equipment modification and development. Guest speaker: Bruce Ratts, Chief Engineer, WINS.

1:30	Luncheon Banquet	Stonier Hall
3:00	Afternoon Sessions	Scott Hall

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Programming News: College Station News and Editorial content and treatment. Guest speakers: Karl Hess, editor of Newsweek and National Review; Joe Weeks, WRVA News Director; William Steiss; Bevin Alexander, Univ. of Va.

Local Promotion: Presentation and workshop dealing with elements and ideas for station promotion.

Sales: Presentation and discussion. An RAB presentation.

Management: Comprehensive and effective station management; presentation to include a Q & A problem session.

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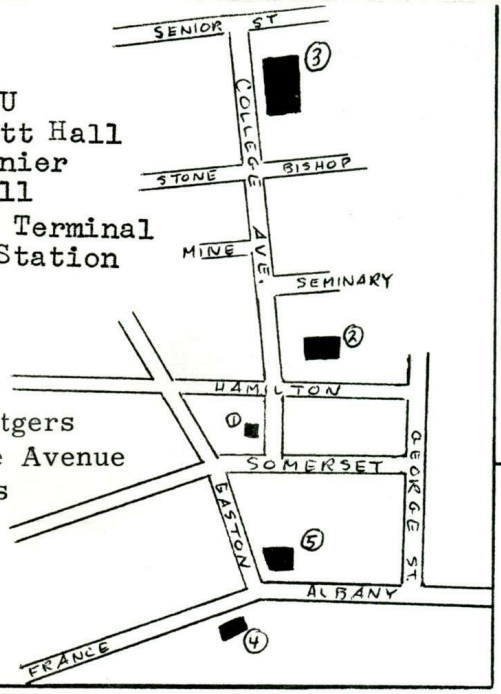
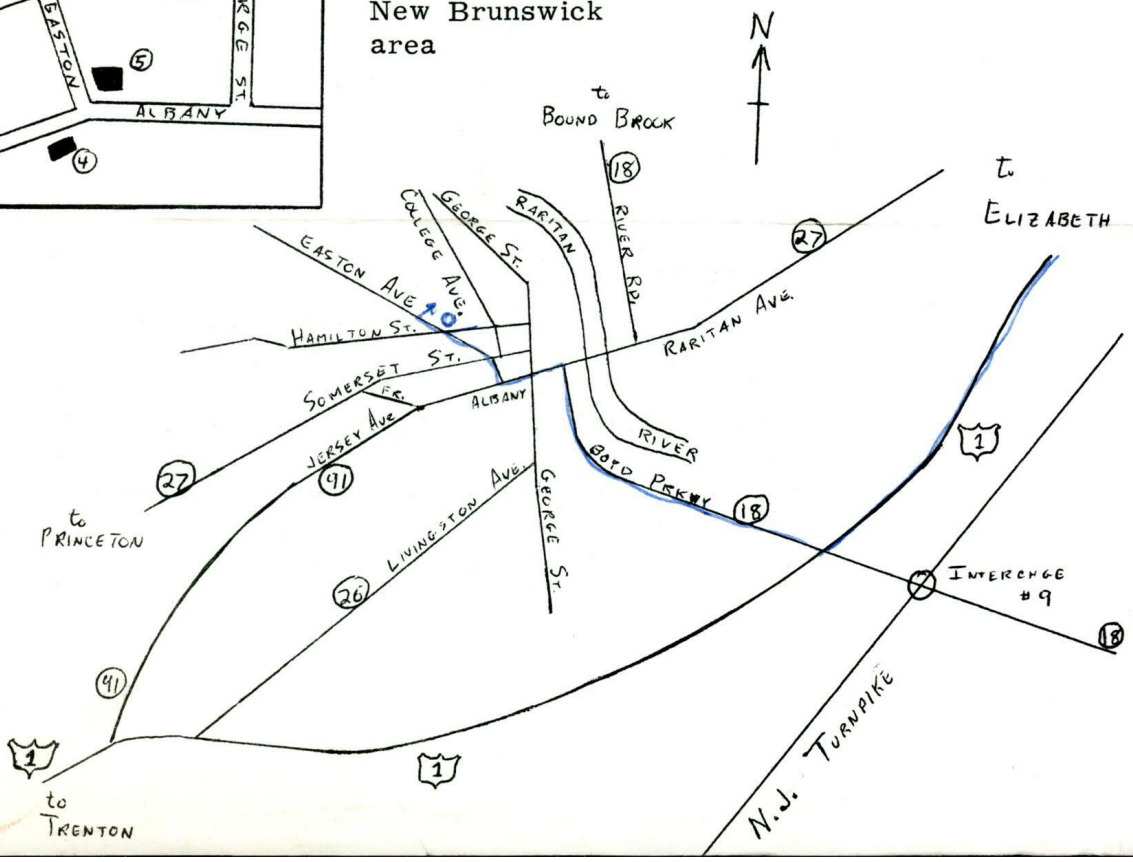
PROGRAM and TRAVEL DIRECTIONS

1. WRSU
2. Scott Hall
3. Stonier Hall
4. Bus Terminal
5. RR Station



The Rutgers College Avenue Campus

Register at Scott Hall.
Bus from NYC leaves at 8:00 A.M. from Port Authority Building. Purchase your ticket at Window 9, Surburban Transit.

New Brunswick area